

Logo Contest - Coupe de la Jeunesse

Coupe de la Jeunesse is looking for a new visual identity. The logo should be recognisable and displays what the Coupe de la Jeunesse stands for, therefore the Coupe de la Jeunesse executive committee asks every rowing athlete, rowing enthusiast, Coupe de la Jeunesse Family member and designer to enter this competition.

Please read below for more details regarding guidelines, logo criteria & requirements, contest rules & submission.

Guidelines

The Coupe de la Jeunesse is a rowing event for junior athletes who are not yet performing at a level which merits selection for the World Rowing Junior Championships by their National Federations.

The Coupe de la Jeunesse provides friendly rowing competition whilst respecting others, and offers an environment which enables all to perform at their highest potential.

Logo criteria & requirements

The logo must minimal displays the following identification :

- Coupe de la Jeunesse
- Rowing Sport
- International, but no flags, countries, EU or other national signs
- Junior
- Competition
- Action
- Friendly
- Connecting

The logo may be :

- Widely used on all Coupe de la Jeunesse expressions

The logo must be :

- Eye-catching
- Easily reproducible and scalable for large and small formatting
- Easy in use for;
 - Print
 - Digital
 - Analog
 - Medals
 - Flags
 - Clothing
- Printed on different background colours:
 - Flag: white background
 - Clothing : blue, dark blue or white background
- The logo must be created in vector format. Original vector file of winning entry will be asked.
- When entering, the logo can be send in .jpeg or .png format. When entering .png files, make sure you have a white background.
- Minimum file size: 1200 pixels wide x 1200 pixels high, RGB format 300res/dpi. The canvas for the logo is free; rectangle, square, circle, etc.
- No dingbats.

Contest rules

- All entries must be original work. Plagiarism is not tolerated.
- No watermarks on entries.
- Mockups are allowed but you need to show the normal view of the design not just a mockup of the design.
- You may not include licensed images or other kind of licensed work.

- If you use templates, check with ELUA for specific copyright details and read the End User License Agreement.

The logo will be free to use for all the members of the Coupe de la Jeunesse.

Coupe de la Jeunesse Committee becomes owner of all entries and receives all intellectual property rights of the logo.

All entries will be judged by Coupe de la Jeunesse Executive Committee. No discussion is possible on the outcome.

Price giving and final results will apply in discretion.

Coupe de la Jeunesse Executive Committee is obliged to combine submissions and alter, modify or revise the logo as it sees necessary to achieve the Coupe de la Jeunesse goals.

In case of no overall winner Coupe de la Jeunesse Executive Committee is entitled to combine elements of the entered designs and price money will be allocated as the Committee seems fit.

Coupe de la Jeunesse Executive Committee is reserved the rights to reserve the price money all together.

Members of the Coupe de la Jeunesse Committee and their relatives are excluded from this contest.

Contest submission

The contest starts on the beginning of May. Submissions will be accepted through 31 May 2018 - 23:59 CET.

Winners will be announced via our website, social media websites and by direct contact to the winners' email accounts.

All entries must be submitted to logo@couperowing.org, together with valid personal contact information.

Prize

A money prize of 250,- euro is available.

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